

YOU ARE INVITED TO

# BATTLE OF THE BRAINS

Bright minds. Bright futures.

THURSDAY, MAY 25, 2023



**Fundraising Gala**

5:30 PM - Cocktails

6:30 PM - Dinner & Battle



**The Bram & Bluma Appel Salon**

Toronto Reference Library

789 Yonge Street, 2nd Floor

**Join us for the 27th annual trivia battle in support of  
Daytrippers Children's Charity**

Enjoy a cocktail reception and gourmet dinner while going head-to-head against Toronto's most prominent firms for an all-out battle of knowledge, brain power and rapid-fire thinking. Get your team together for one of the most fun charity nights of the year - and the chance to win the coveted Battle Cup!

**Purchase a table today by emailing:**

**[daytrippersbattleofthebrains@jstproductions.ca](mailto:daytrippersbattleofthebrains@jstproductions.ca)**

Proceeds from the event will provide children in lower-income and far-reaching areas with access to experiential learning opportunities to help build confidence, cultivate curiosity and unlock their full-potential.



**DAYTRIPPERS BOARD**

Stewart Hayes, Executive Director  
Michael Comisarow, Chair, Mizuho Group  
Victoria Bovaird, Deloitte  
Jeff Freeborough, Caldwell Partners

Melanie Johnston, Princess Margaret Cancer Foundation  
Krista Matheson, Insight Capital  
Allison Pether, TD Bank  
Sean Robitaille, Griffen Capital



@DaytrippersCA



www.daytrippers.ca



daytrippersbattleofthebrains@jstproductions.ca

BATTLE OF  
THE BRAINS  
2023

# TICKET SALES & SPONSORSHIP OPPORTUNITIES

**Highlight your company's commitment to community and giving back.** Your generous contribution will provide enriching learning opportunities for children in need across Canada, while providing you with a unique opportunity for team building and networking with influential businesses in Toronto.

Contact us today to learn more or to customize the options listed below to meet your marketing needs: [daytrippersbattleofthebrains@jstproductions.ca](mailto:daytrippersbattleofthebrains@jstproductions.ca)

## CORPORATE TABLE PURCHASE - \$10,000

- Table for 10 at the Battle of the Brains event
- Commemorative team photo
- Your company name listed among supporters on the Daytrippers website
- A chance for your team to win the coveted Battle Cup!

A table purchase  
**funds 7 school trips**  
a year!

## TITLE SPONSOR - \$25,000

- Front-row table for 10 guests at the Battle of the Brains event
- Opportunity to have the host as a guest at your table
- Award presentation of the Battle Cup
- Commemorative photo with host and winning team
- Sponsorship 'Thank You' certificate
- Receive logo or wordmark recognition on Battle of the Brains visible online assets, print publications, and marketing materials
- Opportunity to place branded swag on each table
- On-stage presence and speaking opportunity for senior executive on event night
- Opportunity to execute consumer or trade promotions at the event
- Play a corporate commercial on screens during event

A Title Sponsor  
**funds 17 school trips**  
a year!

## EVENT SPONSORS

### BATTLE CUP SPONSOR - \$10,000

Your firm will be recognized throughout the evening as the Battle Cup Sponsor. For the 2023 Battle your name will be synonymous with the Battle Cup. Includes 4 tickets to the event.

### EMCEE SPONSOR - \$5,000

Your firm will sponsor the emcee for the evening's presentation. Includes 2 tickets to the event.

### RED CARPET SPONSOR - \$3,500

Wow guests as they enter the event by sponsoring the Red Carpet arrival. Includes 2 tickets to the event.

### CATEGORY SPONSOR - \$2,500

Increase your profile by sponsoring one of the 10 Battle of the Brains subject categories.

### IN-KIND SPONSOR

Prefer to donate goods or services to show your support? We will work with you to create a package that suits your advertising needs.

### WILDCARD SPONSOR

Sponsor the prizes given out to players as part of the "Wildcard Round".